

2025 HOT AIR BALLOON FESTIVAL & SPONSORSHIP COMMITMENT FORM

COUNT US IN ...Complete and return form to address below or just  
send us an email to: [OhioChallengeSponsors@gmail.com](mailto:OhioChallengeSponsors@gmail.com)

Please check one:

Specialty  GOLD \$1750  SILVER \$1250  BOOTH SPACE \$750  BRONZE \$500

CALL US ABOUT A SPECIALTY SPONSORSHIP WITH NAMING RIGHTS- 513-804-7361

**For Silver, Gold and Specialty Sponsorship:**

- Check here if Ohio Challenge needs to supply a 10x10 tent for on-site promotions
  - Check here if you are supplying your Company 10x10 tent for on-site promotions
  - Check here if you would like to Add the 15 Second Commercial Ad to your package for \$250.00
- \*\*Reminder, your tent needs to be staffed at all time\*\*

**PLEASE FORWARD AN ELECTRONIC COPY OF YOUR LOGO TO.**  
[OhioChallengeSponsors@gmail.com](mailto:OhioChallengeSponsors@gmail.com) (JPG OR PMG FORMAT)

**Send Commercial Format in MOV or MP4, Resolution-1920p x1680p (16;9)**

COMPANY NAME (AS IT IS TO APPEAR IN ADVERTISING/SIGNAGE) \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_ WEBSITE \_\_\_\_\_

Please invoice us at the above address  We prefer to pay by credit card.

Our check is enclosed - made payable to The Ohio Challenge for \$\_\_\_\_\_

Mail to:  
The Ohio Challenge c/o The Chamber  
of Commerce  
1505 S. Breiel Blvd  
Middletown, Ohio 45044

Please contact us with any questions

SIGNATURE \_\_\_\_\_

**Commit Early:** Help us provide you with maximum exposure. Production deadlines apply for printed materials and pre-recorded announcements



Chamber of Commerce serving Middletown, Monroe, Trenton  
 City of Middletown • Start Skydiving  
 COHEN Recycling

**GOLD**

- Akers Packaging Service Group
- Altafiber
- Atrium Medical Center
- Arthur Rozzi Pyrotechnics
- Butler County Regional Transit
- CBI Middletown
- Cronin Ford North
- Essity
- Jake Sweeney Automotive
- Key-Ads, Inc
- Miami Valley Propane
- Molson Coors Beverage Company
- Bud Light (Ohio Eagle Distributing)
- Otterbein Senior Life
- Phillips Tube Works
- Premier Health
- St John XXIII Catholic School
- Vandervort Media
- Window Direct USA

**SILVER**

- Arlington Pointe
- Cleveland-Cliffs
- Jeff Couch's RV Nation
- Leafilter Gutter Protection
- Miami Valley Gaming
- Middletown Moose Lodge
- Ohio Living Mount Pleasant
- Ohio Military Reserve
- Packaging Corporation of America
- Travel Butler County

**BRONZE**

- Baker Stevens Parramore Funeral Home
- Breitenbach Anderson Funeral Home
- Butler Tech
- Sun Belt Rentals
- The Kleingers
- Wilson-Schramm-Spaulding Funeral Home

**BOOTH**

- Cincinnati State at Miami
- Everdry Waterproofing
- Hampton Inn by Hilton
- Mad City Windows and Baths
- Renewal by Anderson
- Rhino Exteriors

**SPECIAL THANKS**

- Buckeye Custom Carts
- GFS Marketplace
- Lee's Famous Recipe
- Kroger
- Light up Middletown
- Primetime Tents

2025 Request for Sponsors

The 22<sup>nd</sup> Annual Ohio Challenge Hot Air Balloon and Skydiving Festival will take place at Smith Park/Middletown Regional Airport the weekend of July 18, 19, 2025.

Organized by the Middletown Area Chamber Foundation and the Ohio Challenge Committee. The event continues to be one of the regions premier summer festivals.

Last year the attendance on Saturday set a single day attendance record of over 18,500. Eighty percent of the crowd came from Butler County and the three surrounding Ohio counties and there was 7.5% that come from outside of Ohio.

Sponsors are Key to the Ohio Challenge's long-standing success. It enables the event to remain family affordable while providing positive community exposure.

**We are excited to announce a new entertainment with Drones show and added fireworks and advertising features for 2025. We have a 17' x 10' video board that will stream the event live. The board will provide new ways to advertise your business that is detailed on the attached brochure. Additional ways to sponsor are our Specialty Sponsorships with Naming rights.**

The event will have over twenty-five of the best balloon pilots along with the nationally known Team Fastrax skydivers. In addition, the schedule is full of unique events and entertainment options, including mass balloon launches and breathtaking glows, patriotic and pyrotechnic skydive demonstrations, fireworks, carnival rides, car show, food and craft vendors, a Drone show and more.

There are many ways for you to promote your business at one of southwest Ohio's premier events.

We hope you will consider partnering with us. You will be in good company.

Just drop us an email, give us a call, or simply return the enclosed Sponsorship Commitment Form.

Respectfully,

*Kathie*

Kathie Wassenich, Sponsorship Chair

Phone (513) 804-7361

Email: OhioChallengeSponsors@gmail.com