

**JOIN US . . .**  
**YOU'RE IN GOOD COMPANY**  
 2024 sponsors included...

**PRIMARY**



**PRIMARY**  
 Selection.com

**PLATINUM**  
 Chamber of Commerce  
 City Of Middletown  
 Cohen Recycling  
 Community Foundation

**GOLD**  
 Akers Packaging Service Group  
 altafiber  
 Arthur Rozzy Pyrotechnics  
 Butler County Regional Transit  
 Camera Security Now  
 Community Building Institute  
 Middletown  
 Cronin Ford North  
 Essity  
 Jake Sweeney Automotive  
 Key-Ads, Inc  
 Miami Valley Propane  
 Molson Coors Beverage Company  
 Ohio Eagle Distributing  
 Otterbein Senior Life  
 Phillips Tube Group  
 Premier Health  
 St John XXIII Catholic School  
 Vandervort Media  
 Windows Direct USA

**SILVER**  
 Arlington Pointe  
 Cleveland-Cliffs  
 Jeff Couch's RV Nation

Leaffilter Gutter Protection  
 Miami Valley Gaming  
 Middletown Moose Lodge 501  
 Ohio Living Mount Pleasant  
 Ohio Military Reserve  
 PAC Worldwide  
 Packaging Corporation of America  
 Travel Butler County

**BRONZE**  
 Baker Stevens Parramore  
 Funeral Home  
 Breitenbach Anderson Funeral Home  
 Butler Tech  
 Sun Belt Rentals  
 The Kleingers Group  
 Wilson-Schramm-Spaulding  
 Funeral Home

**BOOTH**  
 Cincinnati State at Miami University  
 Middletown Campus  
 Everdry Waterproofing  
 Hampton Inn by Hilton Middletown  
 Mad City Windows and Baths  
 Renewal by Andersen  
 Rhino Exteriors

**SPECIAL THANKS**  
 Buckeye Custom Carts  
 Gordon Food Service  
 Kroger  
 Lee's Famous Recipe  
 Light Up Middletown  
 Primetime Tents



**Contact Us**

c/o The Chamber of Commerce Office  
 1505 S. Breiel Boulevard  
 Middletown, Ohio 45044  
 513.435.6361 phone  
 Email: [OhioChallengeSponsors@gmail.com](mailto:OhioChallengeSponsors@gmail.com)  
 Web: [www.ohiochallenge.com](http://www.ohiochallenge.com)  
 Facebook: Ohio Balloon Challenge  
 Twitter: ohio\_challenge  
 Instagram: the Ohio Challenge



**Hot Air Balloon &  
 Skydiving Festival**  
**Smith Park Middletown**  
**Regional Airport Full Festival:**  
**Friday & Saturday • 5:00 to 10:30 pm**  
[www.ohiochallenge.com](http://www.ohiochallenge.com)

# Sponsorship and Promotional Opportunities

Your sponsorship of the Ohio Challenge Hot Air Balloon and Skydiving Festival is a great way to promote your business while partnering with Middletown's premier family event. The event attracts nearly 25,000 visitors to the area coming from across Ohio and the tri-state region and generates over \$2 million in economic impact to the city.

## DRONE SHOW ADVERTISER - \$3,000

Market your company's logo/name in the Drone Show along with an image that depicts your business in front of a live audience of 25,000 plus a reach of nearly 200,000 on Facebook and Instagram.

10 available opportunities (first come first serve)

Gold Sponsorship benefits included

## GOLD SPONSORSHIP - \$1,750

Company logo/name displayed on a balloon basket banner  
Exposure on Jumbo Video Board

- ❖ 30 second Commercial (company supplied)
- ❖ Name/logo listed on banner

Optional event supplied 10x10 tent to promote your business

8 VIP Premium Parking passes and 2 general parking passes valued at over \$520

## SILVER SPONSORSHIP - \$1,250

Exposure on Jumbo Video Board

- ❖ Purchase space for a 30 second Commercial for \$250
- Optional event supplied 10x10 tent to promote your business  
4 VIP Premium Parking passes and 2 general parking passes valued at nearly \$300

## SPECIALITY SPONSORSHIPS

Naming Rights plus Gold Sponsor benefits

- ❖ Fireworks Show \$10,000 \*\*
- ❖ Drone Show \$8,000 \*\*
- ❖ Tethered Rides \$3,000
- ❖ Special Shapes \$3,000
- ❖ Balloon Key Grab \$3,000
- ❖ Kids Carnival \$2,000
- ❖ Hospitality Tent \$2,000

\*\* Includes Drone Show Advertiser

For all other Speciality Sponsors, be a Drone Show Advertiser for a discounted price of \$1,500

## BRONZE SPONSORSHIP - \$500

2 VIP Premium Parking passes and 1 general parking pass valued at \$140

Ability to purchase a Company supplied 30 second Ad played on the Jumbo Video Board for \$250

## ALL SPONSORSHIPS INCLUDE THE FOLLOWING:

- Digital promotion on Video Board
- Mentions on social media
- Listed on Website & Event Program
- Event to post company supplied sign
- Access to VIP Hospitality Tent

## VENDOR BOOTHS - \$750

Market directly to the crowd

Bring your own tent or we will provide one

2 General Parking passes

Ability to purchase a Company supplied 30 second Ad played on the Jumbo Video Board for \$250

## BY THE NUMBERS

|         |                         |
|---------|-------------------------|
| 25,000  | Attendance              |
| 80%     | Within a one-hour drive |
| 5,500   | Facebook Followers      |
| 182,000 | Facebook reaches        |
| 47,500  | Facebook page views     |
| 264     | Twitter Followers       |
| 1,639   | Followers on Instagram  |



It's more  
than just  
hot air...

