

JOIN US . . .
YOU'RE IN GOOD COMPANY
 2022 sponsors included...

PRIMARY



PLATINUM

Chamber of Commerce
 City Of Middletown
 Classic Country 105.9 FM WNKN
 Community Foundation

GOLD

Akers Packaging Service Group
 Atrium Medical Center
 Butler County Regional Transit
 Cleveland-Cliffs
 Deceuninck
 Geico
 Kenneth Lindsay:Allstate Insurance
 Key-Ads, Inc
 Miami University Regionals
 PAC Worldwide
 Phillips Tube Works
 Start Skydiving

SILVER

BelFlex Staffing Network
 Bud Light (Ohio Eagle Distributing)
 Cincinnati State
 George E Kuhn
 Jeff Couch's RV Nation
 Mr. Roof
 Otterbein Senior Life
 Travel Butler County

BRONZE

Art's Rental Equipment
 Breitenbach Anderson Funeral Home
 Cohen Recycling
 Combs, Schaefer, Ball & Little
 Dominos
 Kratzer's Hometown Pharmacy of
 Middletown
 Molson Coors Beverage Company
 St John XXIII Catholic School
 Sun Belt Rentals
 Wilson-Schramm-Spauding Funeral
 Home

SPECIAL THANKS

GFS Marketplace
 Lee's Famous Recipe
 Ohio Military Reserve

BOOTH

Cabela's
 Leaf Home Water Solutions
 Leafilter Gutter Protection
 Phoenix Metals
 Renewal by Andersen
 United States Navy



** Ability to display a 15 second company
 supplied Commercial ad for an Additional \$250.00



THE
OHIO
CHALLENGE
MIDDLETOWN

Contact Us

c/o The Chamber of Commerce Office
 1500 Central Avenue
 Middletown, Ohio 45044
 513.435.6361 phone
Contact@OhioChallenge.com email
Sponsors@Ohiochallenge.com email
www.ohiochallenge.com web



Friday & Saturday
July 21st & 22nd, 2023



**Hot Air Balloon &
 Skydiving Festival
 Smith Park
 Middletown
 Regional Airport**

**Full Festival:
 Friday & Saturday
 5:00 to 10:30 pm**

www.ohiochallenge.com

Sponsorship and Promotional Opportunities

Your corporate sponsorship of the Ohio Challenge Hot Air Balloon and Skydiving Festival is a great way to promote your business while partnering with Middletown's premier family event

The event attracts nearly 20,000 visitors to the area coming from across Ohio and the tri-state region and generates over \$850,000 in economic impact to the city

BALLOON SPONSOR Have your company name and logo displayed on a pilots basket for the weekend for \$500

COMMERCIAL Businesses can display a 30 second company supplied advertising Ad on the Jumbo Video Board for \$250

ALL SPONSORSHIPS INCLUDE THE FOLLOWING

- Digital promotion on Jumbo Video Board
- Access to VIP Hospitality area

- Mentions on Ohio Challenge social media posts
- Parking passes

- Recognition on Website and Event Program
- Event will post a company supplied sign

GOLD SPONSORSHIP \$1,500

- ❖ Recognized as an official Balloon Sponsor with a balloon basket banner
- ❖ Company name listed on Jumbo Video Board banner
- ❖ Optional event supplied 10x10 tent to promote your business
- ❖ 8 VIP Premium Parking passes and 4 general parking passes
- ❖ 8 Passes to VIP Hospitality Tent

SILVER SPONSORSHIP \$1,000

- ❖ Recognized as an official Balloon Sponsor with a balloon basket banner
- ❖ Optional event supplied 10x10 tent to promote your business
- ❖ 2 VIP Premium Parking passes and 2 general parking passes
- ❖ 2 passes to VIP Hospitality Tent

BRONZE SPONSORSHIP \$500

- ❖ 2 VIP Premium Parking passes and 1 general parking pass
- ❖ 2 passes to VIP Hospitality Tent
- ❖ Can become a Balloon Sponsor for an additional \$250

VENDOR BOOTHS \$750

- ❖ Set up a booth and interact with the crowd
- ❖ Bring your own tent or we will provide one
- ❖ Benefits include exposure on social media, website, event program
- ❖ Ability to purchase the 30 second advertising Ad on the Jumbo Board \$250
- ❖ Can become an Official Balloon Sponsor for additional \$500

BY THE NUMBERS

\$80,000 Average economic impact
80% within one-hour drive
97% from Ohio
3% from other states

Two Day Festival & Balloon Competition

VIP Access for Sponsors

Balloon Launches

Balloon Glows

Charity Car Show

Music

Festival Foods

Fireworks Display

Rides:

Tandem Skydiving

Helicopter

Carnival Rides

Team Fastrax Skydiving Demonstrations

It's more
than just
hot air...

