

JOIN US . . .
YOU'RE IN GOOD COMPANY
 2021 sponsors included...



PLATINUM

Chamber of Commerce
 City Of Middletown
 Classic Country 105.9 FM WNKN
 Community Foundation

Jeff Couch's RV Nation
 Kratzer's Hometown
 Pharmacy of Middletown
 Sun Belt Rentals
 Vinylmax Windows

GOLD

Akers Packaging Service Group
 Arlington Pointe
 Atrium Medical Center
 Butler County Regional Transit
 Cleveland-Cliffs
 Deceuninck
 Key-Ads, Inc
 Otterbein Senior Life
 PAC Worldwide
 Phillips Tube Works
 Start Skydiving
 Wendy's

BRONZE

Breitenbach Anderson Funeral Home
 Cohen Recycling
 Combs & Schaefer
 Dominos
 Middletown Ford
 Molson Coors Beverage Company
 Money Pages
 Wilson-Schramm-Spaulding
 Funeral Home

SPECIAL THANKS

Lee's Famous Recipe

SILVER

Bud Light (Ohio Eagle Distributing)
 Butler County Visitors Bureau
 Butler Tech
 Cincinnati State
 Combs, Schaefer, Ball & Little
 George E Kuhn

BOOTH

Belflex Staffing Network
 Five Star Home Foods, Inc.
 Leaf Home Water Solutions
 Renewal by Andersen
 U.S. Navy

General Admission/Parking \$15: per vehicle
 via Airport Entrance
 Includes **FREE** admission for all vehicle occupants with
FREE shuttle to event
 Handicap parking inside Smith Park (with valid permit)
 No inside park shuttle service
On-Site Parking \$25: Limited Parking inside Smith Park
 (includes **FREE** admission for all vehicle occupants)
Walk-In Entrances: Enter at Tytus Avenue or Wilbraham
 Road;
 \$5 per adult -ages 12 & under **FREE** with paid adult
Early morning activities: Park inside Smith Park –
FREE Admission - No shuttle service during morning
 activities



Contact Us
 c/o The Chamber of Commerce Office
 1500 Central Avenue
 Middletown, Ohio 45044
 513.435.6361 phone
 Contact@OhioChallenge.com email
 Sponsors@Ohiochallenge.com email
 www.ohiochallenge.com web



Friday & Saturday
July 15th & 16th, 2022



**Hot Air
 Balloon Festival
 Smith Park
 Middletown
 Regional Airport
 Full Festival:
 Friday & Saturday
 5:00 to 10:30 pm
 www.ohiochallenge.com**

Sponsorship and Promotional Opportunities

Becoming a sponsor of the Ohio Challenge Hot Air Balloon and Skydiving Festival is a great way to build brand awareness while partnering with one of SW Ohio's primary family events.
New this year, sponsors will be recognized and can advertise on a 17'x10' video board.

WHY SPONSOR

- Support one of the most popular family friendly summer events in SW Ohio
- Get your business name in front of potentially 50,000+ visitors to the event (plus pre-event & website exposure)
- Media exposure throughout the region via TV, newspapers, magazines, radio, websites, social media, etc.
- Extend marketing with in-house promotions
- Use free passes to enjoy the weekend with families or entertain customers
- Enjoy exclusive VIP Access & hospitality
- Consider sponsor levels that give you the opportunity to entertain in your own VIP tent
- Sponsor names are clearly visible on event signage
- Sponsor-provided banners are displayed 'front & center' between the mid-way, skydiver landing zone & balloon launch site
- Staff golf carts bear names of sponsors
- Upper level sponsors may promote their organization with a booth on-site
- Promotion and publicity extends beyond the event itself.

Gold Sponsor - \$1,500

- ❖ Digital Banner space on new 17'x10' video board
- ❖ Company name will be shown as event is livestreamed
- ❖ Access for 8 to VIP Hospitality area
- ❖ 8 VIP Premium parking passes and 4 general parking passes
- ❖ 3-5 mentions on the Ohio Challenge social media posts
- ❖ Recognition in Digital Event Program and official website
- ❖ Optional 10x10 tent to promote your business
- ** Ability to display a 15 second company supplied Commercial ad

Silver Sponsor - \$1,000

- ❖ Digital Banner space on new 17'x10' video board
- ❖ Company name will be shown as event is livestreamed
- ❖ Access for 4 to VIP Hospitality area
- ❖ 2 VIP Premium parking passes and 2 general parking passes
- ❖ 2 mentions on the Ohio Challenge social media posts
- ❖ Recognition in Digital Event Program and official website
- ❖ Optional 10x10 tent to promote your business
- ** Ability to display a 15 second company supplied Commercial ad

Bronze Sponsor - \$500

- ❖ Digital Banner space on new 17'x10' video board
- ❖ Company name will be shown as event is livestreamed
- ❖ Access for 2 to VIP Hospitality area
- ❖ 2 VIP Premium parking passes and 1 general parking passes
- ❖ 1 mention on the Ohio Challenge social media posts
- ❖ Recognition in Digital Event Program and official website
- ** Ability to display a 15 second company supplied Commercial ad

Corporate Booths - \$750

- ❖ Digital Banner space on new 17'x10' video board
- ❖ Company name will be shown as event is livestreamed
- ❖ Access for 2 to VIP Hospitality area
- ❖ 10x10 space includes tent, table, and 2 chairs
- ❖ 4 General parking passes
- ❖ Recognition in Digital Event Program and official website
- ** Ability to display a 15 second company supplied Commercial ad

BY THE NUMBERS

\$2-2.5 million Average economic impact
80% within one-hour drive time
92% from Ohio
8% from other states

Two Day Festival & Balloon Competition

VIP Access for Sponsors

Balloon Launches

Balloon Glows

Charity Car Show

Music

Festival Foods

Fireworks Display

Rides:

Tandem Skydiving

Helicopter

Carnival Rides

Team Fastrax Skydiving Demonstrations

It's more than just hot air...



** Ability to display a 15 second company supplied Commercial ad for an Additional \$250.00

